

## **FOR IMMEDIATE RELIEF\***

### **Jugs Great and Small Promote “America’s Happiest Music”**

LOUISVILLE, KY (May 27, 2005)—The unveiling of 101 stoneware jugs highlighted a media briefing today, announcing formation of the **National Jug Band Jubilee** and its July 1 launch party, the [\*Blue Jeans River Ramble\*](#) aboard the historic *Belle of Louisville*.

Making its debut was ***The National Jug***, a creation of award-winning sculptor David Ross Stevens of Borden, IN. He produced it as a gift to **National Jug Band Jubilee**, using as a model an old gallon whisky jug identical to those favored by jug band players. Also displayed at the briefing was a sample of 100 *Louisville Stoneware* miniature jugs featuring **National Jug Band Jubilee** lettering.

***The National Jug*** stands 26 inches tall, is 17 inches in diameter and would hold an estimated 15 gallons of liquid. It was decorated in the same glaze that is the familiar hallmark of *Louisville Stoneware*.

In addition to promoting the jubilee, this jug will serve as a “traveling trophy”, donated annually to a dedicated **National Jug Band Jubilee** volunteer, whose name will appear on a brass plate on the jug's pedestal/carrying case.

Dave Stevens has been sculpting in clay, bronze, wood and concrete stucco for nearly 20 years in his private studio in the woods of Starlight, IN. Specializing in the human face and body, he recently installed a full-sized bronze of professional golfer Fuzzy Zoeller at Zoeller's Sellersburg, IN, golf course. Stevens taught “Portraiture in Clay” for Louisville Visual Art Association for three years and has had a half-dozen public exhibitions in Indiana, Kentucky and Ohio.

Also showcased was one of 100 numbered "Limited Edition" jugs that bear the **National Jug Band Jubilee** name and slogan-- "*America's Happiest Music Comes Home.*" These miniature jugs are about seven inches tall, the diameter of a CD and have a capacity of about one quart. The number of each jug appears on its bottom as well as on a tag attached to its neck. The miniature jugs, which serve as "piggy banks" were donated by Christy Brown, chairman of *Louisville Stoneware* and an advisor to the **National Jug Band Jubilee**

Ninety-eight of them will be auctioned aboard the *Belle* cruise in a sealed bid, silent auction format. Jugs numbered 001 and 100 will be presented to two volunteers responsible for special efforts to promote the jubilee in 2005.

*Louisville Stoneware* traces its history to 1815. In the 19<sup>th</sup> and early 20<sup>th</sup> century, its products included the earthen whisky jugs now prized by jug bands. Today, *Louisville Stoneware* produces a wide variety of decorative "functional art" handmade by its own staff of artisans and artists.

Eric Buhner, jug blower, slide whistler and vocalist of the *Cincinnati Dancing Pigs*, has agreed to "field test" the miniature jug as a musical instrument aboard the *Belle* cruise.

Buhner also offered to field test the "**National Jug Band Jubilee**-certified" kazoo, a product now offered by many neighborhood merchants, to determine whether the kazoo's package claim is accurate. That claim?

*"It Ain't Music, But It's Close!"*

In a "Letter of Authenticity," Rick Hubbard, president of Kazoobie, Inc., Florida-based manufacturer of the **National Jug Band Jubilee**-certified kazoos, reported that he personally field-tested a random sampling of these kazoos to confirm the accuracy of the "It Ain't Music" package claim. His conclusion:

"I can assure you, and you can assure your customers—it ain't."

# # #